

CTF CHECK-OFF CAMPAIGN IDEAS
THINGS YOU CAN DO TO
HELP THE CHILDREN'S TRUST FUND

- Ask your employer to insert CTF material in paychecks.
- Write a letter to the editor of your newspaper at tax time.
- Have your church insert a flyer on CTF in the bulletin.
- Wear your CTF pin.
- Ask professional organizations you are a member of to make a donation.
- Ask your public library to display CTF material.
- Ask your city council to declare a CTF week or day.
- Ask civic groups to which you belong to put an article about CTF in their newsletter at tax time.
- Attend all board meetings
- Call 10 friends at tax time and ask them to check-off for kids
- Ask day care centers in your community to distribute CTF material to their parents.
- Contact local billboard companies and ask them to display a free CTF billboard.
- Ask your police department to display CTF material.
- Ask the local Boy Scout troop to deliver CTF flyers door to door at tax time.
- Display CTF material at work.
- Call or visit your local radio station and ask them to play the CTF public service announcement.
- Offer to show a CTF video to groups at your church.
- Carry extra CTF pins and when people ask about yours explain CTF and give them a pin.
- Ask professional organizations in which you belong to display CTF material in their office.
- Attend all committee meetings.
- Ask your local Chamber of Commerce to display CTF material.
- Ask your bank to insert material on CTF in their monthly statements at tax time.
- Support your local council in your city.
- Ask your newspaper to do a series on child abuse and neglect ending with a story on CTF.
- Persuade your high school to offer a class on parenting skills.
- Ask your post office to display CTF material
- Ask your minister to write a letter to the editor at tax time urging people to support CTF.
- Write a CTF article for your union newsletter.
- Show the CTF video at a staff meeting
- Call radio station call-in shows at tax time and explain CTF.
- Ask your county commissioner to endorse CTF week.
- Ask your bank to sponsor a Magic Ride
- Ask your school principals to write a letter to the editor at tax time urging people to support CTF.
- Ask your credit union to include CTF literature in their monthly statements at tax time.

- Tell your children you love them everyday.
- Ask your employer to make a corporate donation.
- Ask your church to do an article on CTF for their newsletter.
- Ask your church to sponsor a fundraiser for CTF.
- Offer to show the CTF video to professional organizations of which you are a member.
- Offer to show the CTF video and make presentations to professional organizations to which your tax preparer may belong.
- Offer to do a program on CTF for your public library.
- Visit the mayor of your city and ask him/her to display CTF material in all city offices.
- Ask your county commission to display CTF material in all county buildings.
- Take CTF material to local Laundromats and ask them to display.
- Offer to present a program including our video to your union.
- Offer to do a program on the CTF, including our video, for any civic group to which you belong.
- Contact your local pizza delivery store and ask them to insert a CTF flyer or put a CTF message on the box.
- Urge your neighbors to check off for kids.
- Ask local restaurants to do a CTF placemat.
- Help your local high school write an article on CTF for the school paper.
- Ask your bank to display CTF material.
- Contact your phone company and ask them to include a CTF message in the billings at tax time.
- Ask your dentist to display CTF material.
- Ask your movie theatre to show a slide on CTF before the feature film.
- Offer to teach an adult Sunday school on child abuse and neglect and how CTF works.
- Make a personal donation.
- Ask your doctor to display CTF material in his/her office.
- Mention CTF in any speeches you give.
- Make at least one site visit a year to a CTF project.
- Offer to do a program on CTF to your parent-teacher organization.
- Ask your local Chamber of Commerce to endorse CTF week.
- Ask the local Girl Scout troop to deliver CTF flyers door to door.
- Offer to do a program on CTF for nurses at your local hospital.
- Ask your dentist to insert CTF material in billings at tax time.
- Ask your doctor to write a letter to the editor at tax time urging people to support CTF.
- Ask the head of your union to write all members at tax time, urging them to check-off for kids.
- Hug your kids everyday.
- Ask the manager of your shopping mall to do a CTF display.
- Ask your employer to print a CTF message on the outside of their envelopes.
- Call your local television and encourage them to play the CTF public service announcement.

- Have your church display CTF material in their office/lobby.
- Add a note to your Christmas cards encouraging people to check-off.
- Tell your tax preparer about CTF.
- Ask your barber/hairdresser to participate in CTF week.
- Ask your spouse to display CTF materials at their work place.
- Ask your parent-teacher organization to get involved in CTF week.
- Offer to do a program on CTF to your local Chamber of Commerce
- Ask local restaurants to display CTF material.
- Offer to speak to a class assembly at your local high school.
- Ask your local hospital to display CTF material.
- Ask your mayor to write a letter to the editor at tax time urging people to support CTF.
- Ask your credit union to display CTF material.
- Ask the mass transit authority to put CTF posters on all busses.
- Encourage your co-workers to make a donation.
- Contact your local radio and television station and ask them to do a special on child abuse and neglect and how CTF works.
- Ask your local minister to do a sermon on the family and include the problem of child abuse and neglect and how the congregation can help by supporting CTF.
- Ask any professional organization of which you are a member to print an article on CTF in their newsletter.
- Ask your tax preparer to display CTF material.
- Ask your grocer to print a CTF message on their sacks.
- Write your legislator, explain CTF, and urge them to include an article in their constituent newsletter.